

**South Adelaide Football Club
SANFL Women's Coach**



The South Adelaide Football Club is seeking to appoint a Senior Women's Coach for 2019 following the departure of 2018 Premiership winning Coach Krissie Steen to the GWS in AFLW. South Adelaide is seeking a knowledgeable and enthusiastic Coach to help build on the success of the Club's first season in the SANFLW.

Applications for the Coaching position are to be made to SAFC CEO Neill Sharpe via email nsharpe@safc.com.au or mail to South Adelaide Football Club, 1 Lovelock Drive, Noarlunga Downs SA 5168. Applications close 5pm Monday July 16.

Section	Description
Title:	South Adelaide FC SANFL Women's Coach
Reports to:	Chief Executive
Division:	Football Department
Key Stakeholders	SAFC Board/Chairman SAFC Female Football Steering Committee SAFC Female Football Director of Coaching Players Staff: Team Manager, Assistant Coaches, Medical, High Performance SAFC Senior Coach (SANFL) SAFC Football Manager SAFC Talent Manager SANFL Talent Manager – Female Programs
Nature & Scope of the Position	The Senior Women's Coach is responsible for Leading and Managing the development and implementation of the Club's Female Football Strategy, which includes: <ol style="list-style-type: none"> 1. Develop Club's Female Football & Coaching Strategy. 2. Overall Coaching of Players & Coaching Staff - implement Game Plan effectively. 3. Relationship Management across a diverse stakeholder group. 4. Developing a Culture of Success with shared values. 5. Promoting the Club and its Brand.

Section	Description	KPI
Key Result Areas	1. Develop Club's Female Football & Coaching Strategy <ol style="list-style-type: none"> a. Responsible for the development and implementation of the Club's Football & Coaching Strategy. b. Develop game plan and style of play consistent with Club's Football Strategy. 	Game Plan On-field Performance

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	c. Game plan provides a framework for the recruitment and player development programs.	
	<p>2. Overall Coaching of Players & Coaching Staff - implement Game Plan effectively</p> <p>a. Develop training sessions and presentations to the playing group.</p> <p>b. Develop scorecard of key performance indicators of playing group's progress.</p> <p>c. Develop skill development strategies and tactics for a variety of situations and opponents.</p> <p>d. Manage the implementation of the Coaching program, including:</p> <ul style="list-style-type: none"> - match committee - match day - match review - recruitment of players - development of players - retention of players. 	<p>Improvement in players AND team improvement</p> <p>Leadership & Management</p>
	<p>3. Relationship Management</p> <p>a. Positive working relationships with all players and coaching staff.</p> <p>b. Positive working relationship with SAFC Management Staff & Board.</p> <p>c. Positive working relationship with the Executive Management team of the club & Board.</p> <p>d. Positive working relationship SAFC junior talent pathway coaches, players & staff</p> <p>e. Positive working relationship with the SANFL and other industry stakeholders.</p>	<p>Relationship Management</p>
	<p>4. Develop a Culture of Success with Shared Values</p> <p>a. Establish a professional & disciplined culture for players, coaches and staff which reflect the Club's core values.</p> <p>b. Provide strong leadership to the playing and coaching groups that encourages a supportive team environment consistent with the Club's values.</p>	<p>Culture</p>
	<p>5. Promote the Club and its Brand</p> <p>a. Develop a game plan and strategies that have a positive impact on the Club and its community</p> <p>b. Communicate effective and consistent media messages.</p> <p>c. Role model & ambassador of the Club.</p> <p>d. Develop sound working relationship with Club partners, corporate sponsors & media</p>	<p>Commercial Brand Development</p>

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Section	Description
Professional Development	Commitment to ongoing professional development regarding: <ul style="list-style-type: none"> ▪ Trends in the game ▪ Trends in other sports and relevance to SANFL (innovation) ▪ Awareness of general developments in sport science, medicine, recovery and technology ▪ Leadership and management techniques
Performance Review	Half-Season Review (formal) - conducted by CEO & Director of Coaching Annual Review (formal) – conducted by CEO & Director of Coaching

Section	Description
Qualifications	Level 2 Coach Accreditation
Essential Criteria	<ul style="list-style-type: none"> • Coaching experience at a community to sub-elite level • Appreciation of the importance of Skill Development • Ability to teach and educate young players • An understanding of long term athlete development • Strong communication and effective presentation skills • Evidence based commitment to professional development • Current DCSI clearance or ability to successfully obtain

Section	Description
Desirable Criteria	<ul style="list-style-type: none"> • Understanding of the SANFL & Women's football environment • Strong network and working relationship with people within the SANFL and SAWFL football system • Demonstrated Leadership capabilities • Strong work ethic and time management skills • Technical knowledge • Proven Stakeholder relationship skills • Results and performance focus • Understanding of high performance environments